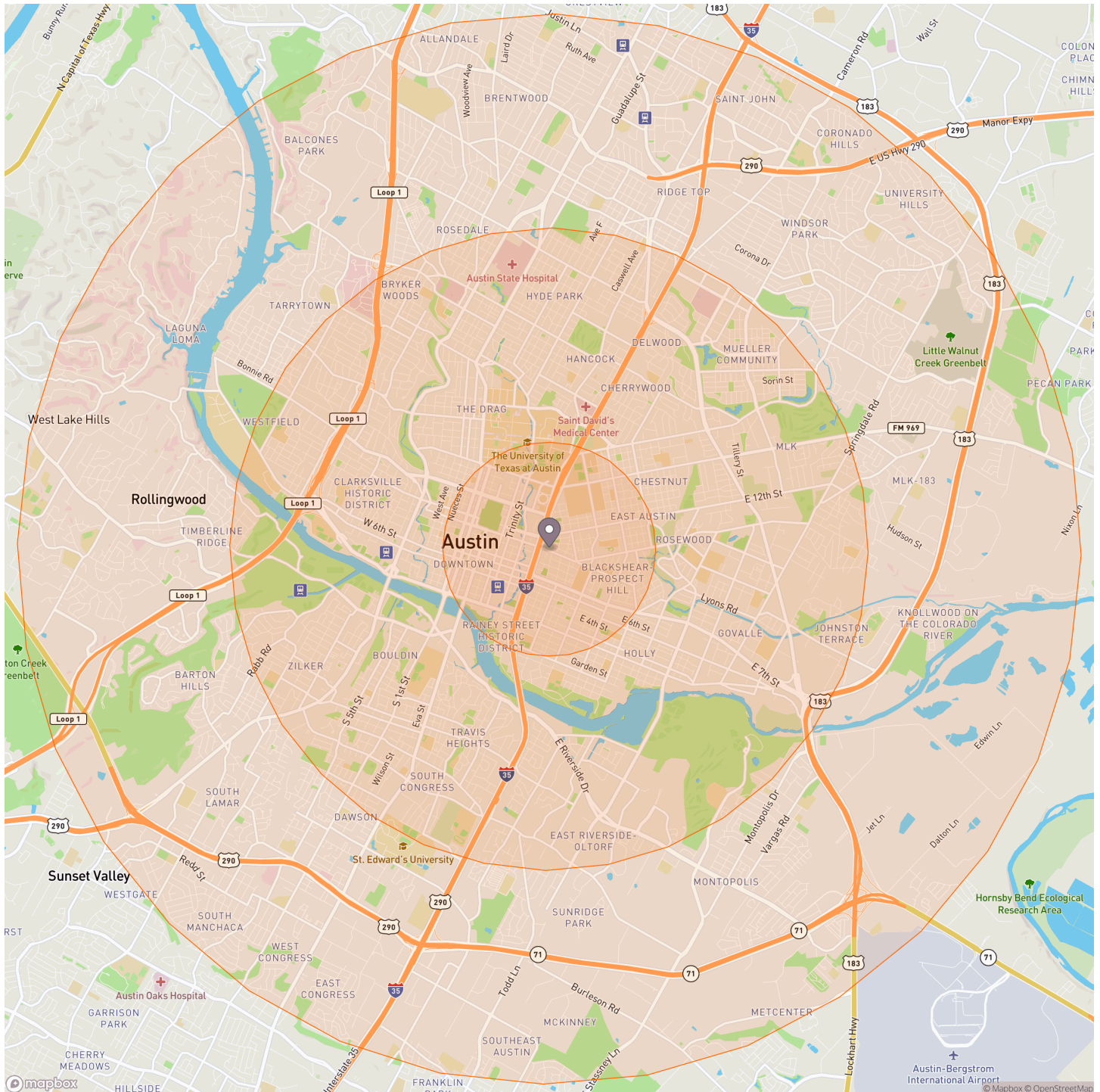


RADIUS REPORT FOR 1, 3, and 5 miles around 900 E 11th St, Austin, TX 78702

PREPARED FOR: Best Texas Bbq

DATE: February 28, 2022

MAP



DEMOGRAPHICS

Population

	1 mile	3 miles	5 miles
Population	19,438	172,449	338,537

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B01003

Income

	1 mile	3 miles	5 miles
Median Household Income <small>(in 2019 inflation adjusted dollars)</small>	\$93,993	\$65,993	\$64,989
Mean Household Income <small>(in 2019 inflation adjusted dollars)</small>	\$131,611	\$105,810	\$102,742
Households	8,615	72,630	141,048
Less than \$25,000	1,77221%	16,35423%	29,46521%
\$25,000 to \$49,999	91411%	13,24418%	27,46019%
\$50,000 to \$74,999	1,01012%	10,32014%	22,04316%
\$75,000 to \$99,999	8059%	7,36410%	15,21311%
\$100,000 to \$199,999	2,56730%	16,01322%	30,23021%
\$200,000 or more	1,54718%	9,33613%	16,63812%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B19001, B19013, B19025

Age

	1 mile	3 miles	5 miles
Median Age	31	29	31
Population	19,438	172,449	338,537
9 & under	1,0485%	12,2947%	32,52710%
10 to 19	1,96910%	19,76211%	37,24611%
20 to 29	6,08331%	57,32633%	90,68727%
30 to 39	4,25122%	32,86819%	65,90419%
40 to 49	2,05311%	18,21911%	40,72212%
50 to 59	1,7829%	13,8418%	30,7089%
60 to 69	1,4327%	10,7906%	23,5147%
70 & over	8204%	7,3484%	17,2295%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B01001

Race & Ethnicity

	1 mile		3 miles		5 miles	
Population	19,438		172,449		338,537	
White	10,750	55%	96,458	56%	176,249	52%
Black	2,598	13%	14,049	8%	28,579	8%
American Indian	24	0%	415	0%	566	0%
Asian	899	5%	12,131	7%	17,205	5%
Pacific Islander	4	0%	95	0%	136	0%
Other race	8	0%	346	0%	626	0%
Two or more races	391	2%	3,895	2%	7,086	2%
Hispanic	4,764	25%	45,060	26%	108,091	32%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B03002

Educational Attainment

	1 mile		3 miles		5 miles	
Population 25 years & Over	13,782		109,986		227,300	
No high school diploma	1,265	9%	9,689	9%	25,926	11%
High school graduate or equal	1,672	12%	11,866	11%	29,988	13%
Some college	1,770	13%	15,116	14%	33,799	15%
Associate's degree	354	3%	3,985	4%	9,375	4%
Bachelor's degree	5,375	39%	42,453	39%	79,743	35%
Masters, doctorate, professional	3,347	24%	26,878	24%	48,469	21%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B15002

Employment Status

	1 mile		3 miles		5 miles	
Population 16 years & Over	18,167		155,047		289,763	
In labor force	12,849	71%	109,497	71%	210,713	73%
Civilian labor force	12,835	71%	109,437	71%	210,604	73%
Employed	12,218	67%	104,963	68%	202,293	70%
Unemployed	617	3%	4,474	3%	8,310	3%
In armed forces	14	0%	61	0%	109	0%
Not in labor force	5,317	29%	45,550	29%	79,051	27%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B23025

Households

	1 mile		3 miles		5 miles	
Households	8,615		72,630		141,048	
Family households	2,778	32%	24,758	34%	57,488	41%
Married couple family	2,029	24%	18,098	25%	40,347	29%
With own children under 18	358	4%	6,176	9%	16,213	11%
Other family	749	9%	6,661	9%	17,141	12%
Single male householder with own children under 18	40	0%	622	1%	1,662	1%
Single female householder with own children under 18	250	3%	2,454	3%	6,875	5%
Nonfamily households	5,837	68%	47,872	66%	83,560	59%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B11001, B11003

Housing Units

	1 mile		3 miles		5 miles	
Housing Units	10,429		83,841		158,823	
Occupied Housing Units	8,615		72,630		141,048	
Owner occupied units	3,005	35%	23,985	33%	51,660	37%
Renter occupied units	5,610	65%	48,645	67%	89,388	63%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B25024, B25003

Housing Unit Value

	1 mile		3 miles		5 miles	
Owner Occupied Housing Units	3,005		23,985		51,660	
Less than \$100,000	94	3%	792	3%	2,386	5%
\$100,000 to \$199,999	184	6%	1,588	7%	4,323	8%
\$200,000 to \$299,999	199	7%	2,716	11%	8,148	16%
\$300,000 to \$399,999	645	21%	3,811	16%	8,972	17%
\$400,000 to \$499,999	781	26%	3,601	15%	7,070	14%
\$500,000 or more	1,102	37%	11,477	48%	20,760	40%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B25075

Detailed Age

	1 mile		3 miles		5 miles	
Population	19,438		172,449		338,537	
Male	10,401	54%	89,714	52%	174,730	52%
Under 5 years	207	1%	3,322	2%	8,388	2%
5 to 9 years	133	1%	2,534	1%	7,634	2%
10 to 14 years	127	1%	2,306	1%	7,490	2%
15 to 17 years	83	0%	1,187	1%	3,491	1%
18 and 19 years	581	3%	5,670	3%	7,471	2%
20 years	278	1%	4,041	2%	4,788	1%
21 years	283	1%	3,880	2%	4,750	1%
22 to 24 years	867	4%	7,162	4%	10,949	3%
25 to 29 years	1,943	10%	14,644	8%	26,349	8%
30 to 34 years	1,569	8%	10,930	6%	20,669	6%
35 to 39 years	1,006	5%	7,295	4%	14,693	4%
40 to 44 years	487	3%	5,380	3%	12,223	4%
45 to 49 years	644	3%	4,802	3%	10,589	3%
50 to 54 years	354	2%	3,455	2%	7,939	2%
55 to 59 years	638	3%	3,847	2%	7,894	2%
60 and 61 years	252	1%	1,319	1%	2,941	1%
62 to 64 years	250	1%	2,052	1%	3,895	1%
65 and 66 years	163	1%	1,100	1%	2,219	1%
67 to 69 years	189	1%	1,520	1%	2,974	1%
70 to 74 years	134	1%	1,570	1%	3,370	1%
75 to 79 years	87	0%	713	0%	1,702	1%
80 to 84 years	81	0%	501	0%	1,069	0%
85 years and over	48	0%	482	0%	1,242	0%
Female:	9,037	46%	82,736	48%	163,807	48%
Under 5 years	430	2%	3,758	2%	8,895	3%
5 to 9 years	278	1%	2,681	2%	7,610	2%
10 to 14 years	77	0%	2,046	1%	6,433	2%
15 to 17 years	128	1%	1,272	1%	3,652	1%
18 and 19 years	974	5%	7,282	4%	8,709	3%
20 years	527	3%	4,572	3%	5,317	2%
21 years	213	1%	4,268	2%	5,460	2%
22 to 24 years	471	2%	6,484	4%	10,200	3%
25 to 29 years	1,501	8%	12,275	7%	22,873	7%
30 to 34 years	1,056	5%	8,785	5%	17,698	5%
35 to 39 years	620	3%	5,857	3%	12,844	4%
40 to 44 years	435	2%	4,153	2%	9,374	3%
45 to 49 years	487	3%	3,884	2%	8,536	3%
50 to 54 years	389	2%	2,976	2%	7,028	2%
55 to 59 years	402	2%	3,562	2%	7,847	2%
60 and 61 years	162	1%	1,328	1%	2,989	1%
62 to 64 years	132	1%	1,356	1%	3,488	1%
65 and 66 years	110	1%	935	1%	2,216	1%
67 to 69 years	175	1%	1,179	1%	2,791	1%
70 to 74 years	234	1%	1,517	1%	3,436	1%
75 to 79 years	85	0%	1,033	1%	2,438	1%
80 to 84 years	50	0%	538	0%	1,595	0%
85 years and over	102	1%	993	1%	2,377	1%

Source: U.S. Census Bureau, 2019 American Community Survey, Tables B01001, B01003. The numbers in the above table may not total up due to rounding.

POPULATION PROJECTIONS

State and county population projections.

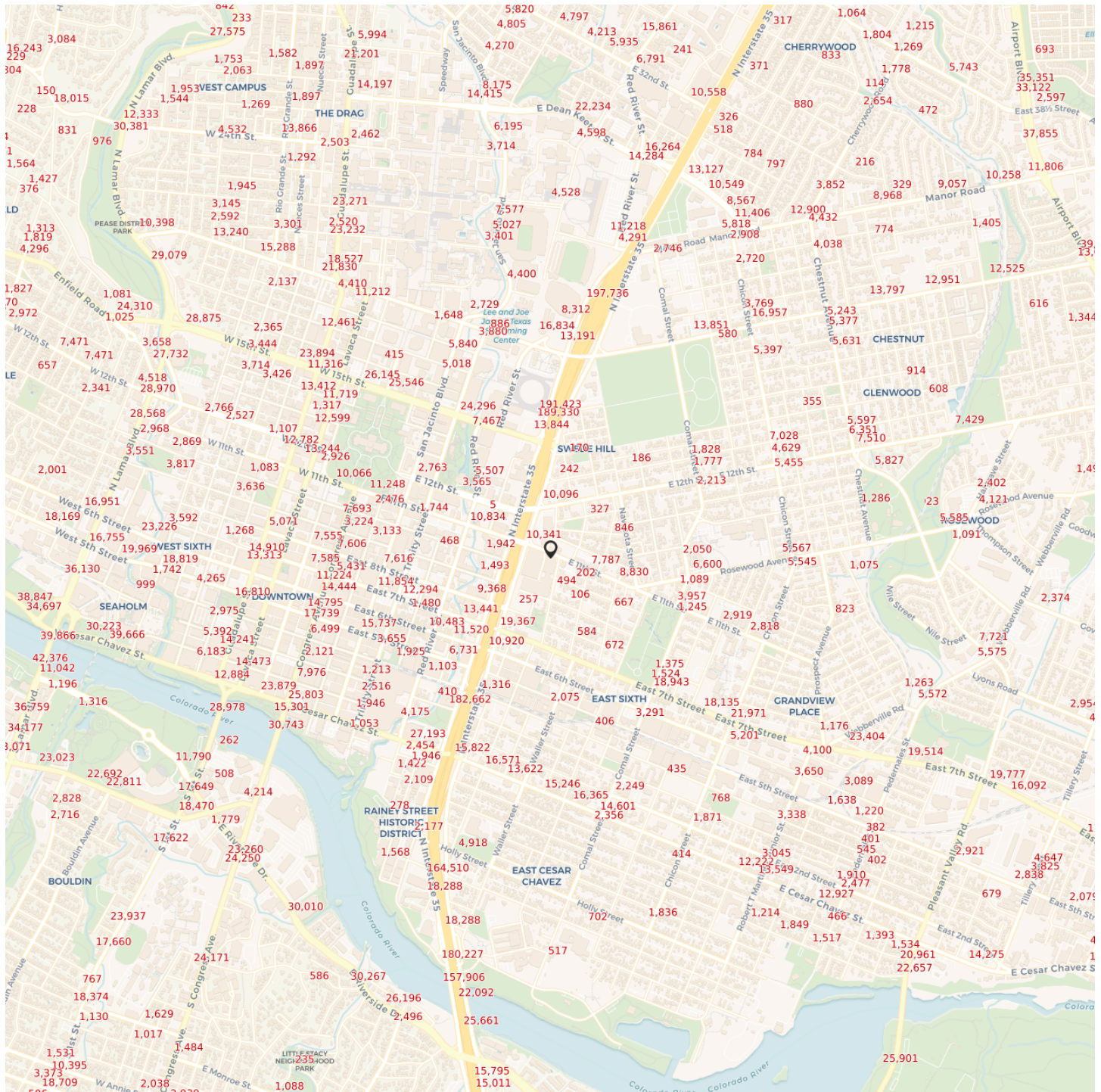
	2000	2010	2020	2030	% Population Change			% Population Change 2020-2030
					2000-2010	2010-2020	2020-2030	
Texas	20,851,820	25,145,561	29,677,668	34,894,452				18%
Travis County	812,280	1,024,266	1,291,502	1,540,812				19%

Source: Texas Demographic Center, Projections of the Population of Texas and Counties in Texas by Age, Sex and Race/Ethnicity for 2010-2050, 2018.

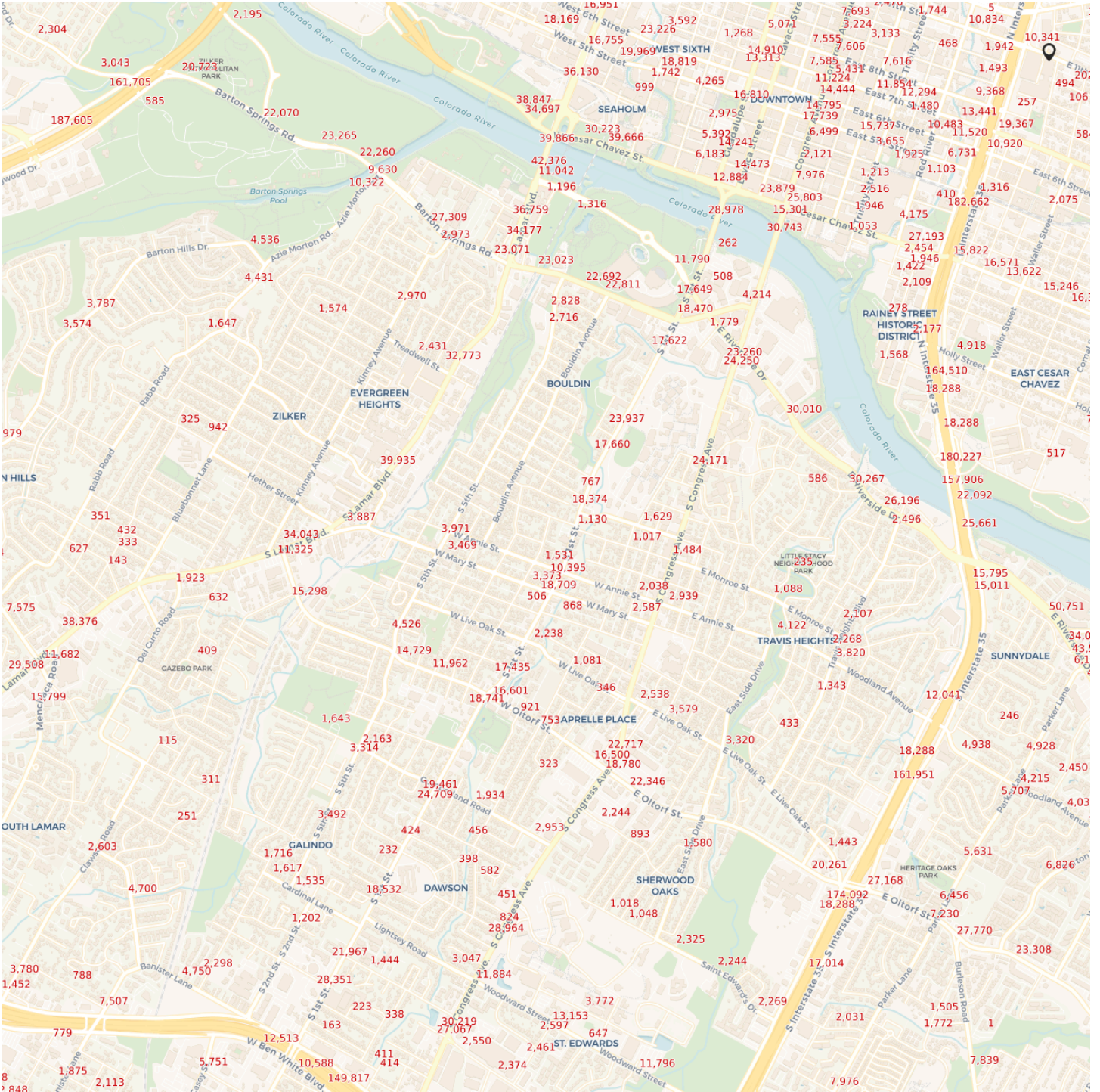
TRAFFIC

Traffic counts cost \$50. Select "Traffic Counts & Map +\$50" when ordering your report.

2021 24-hour average daily traffic count estimates - both ways

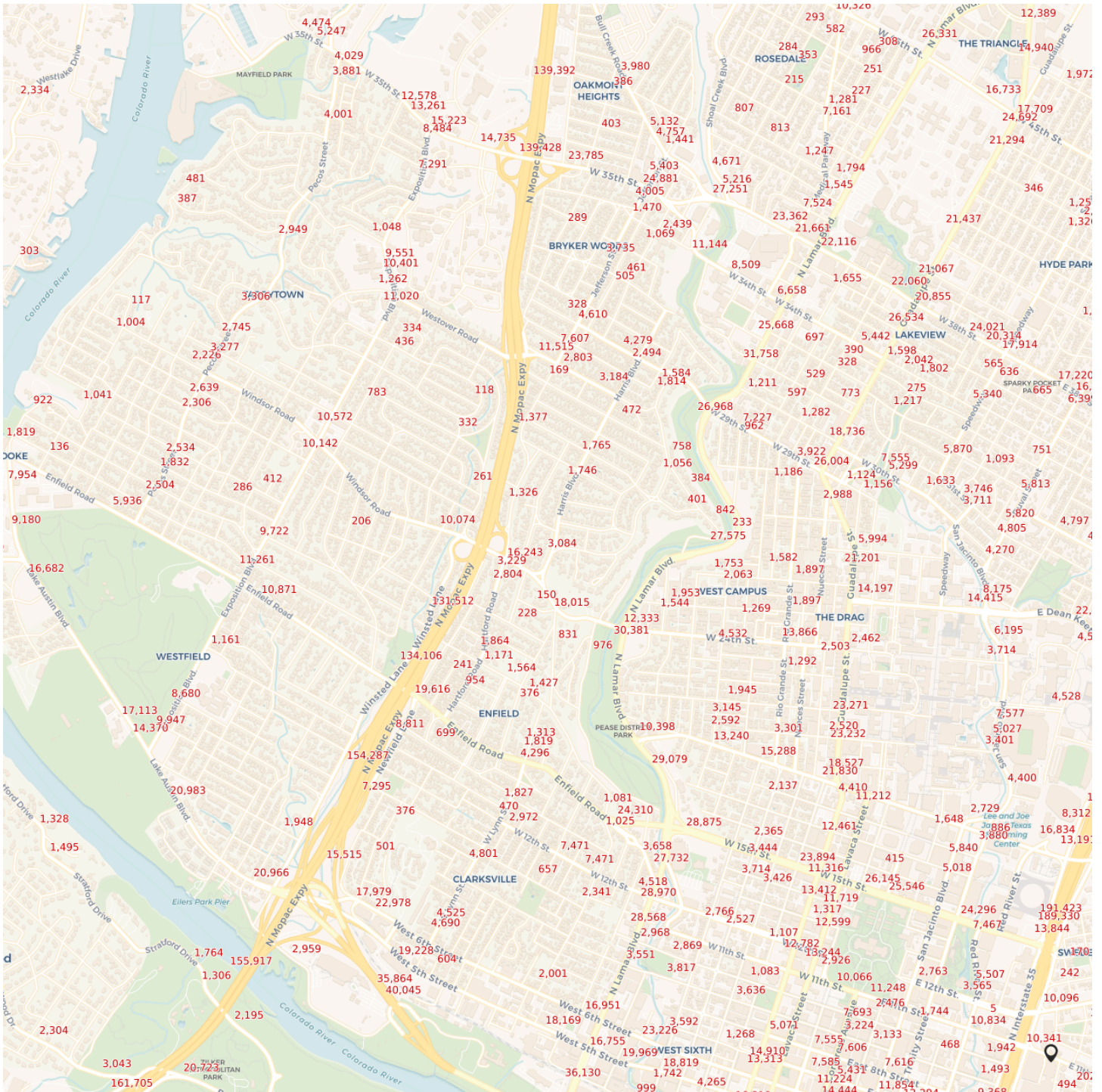


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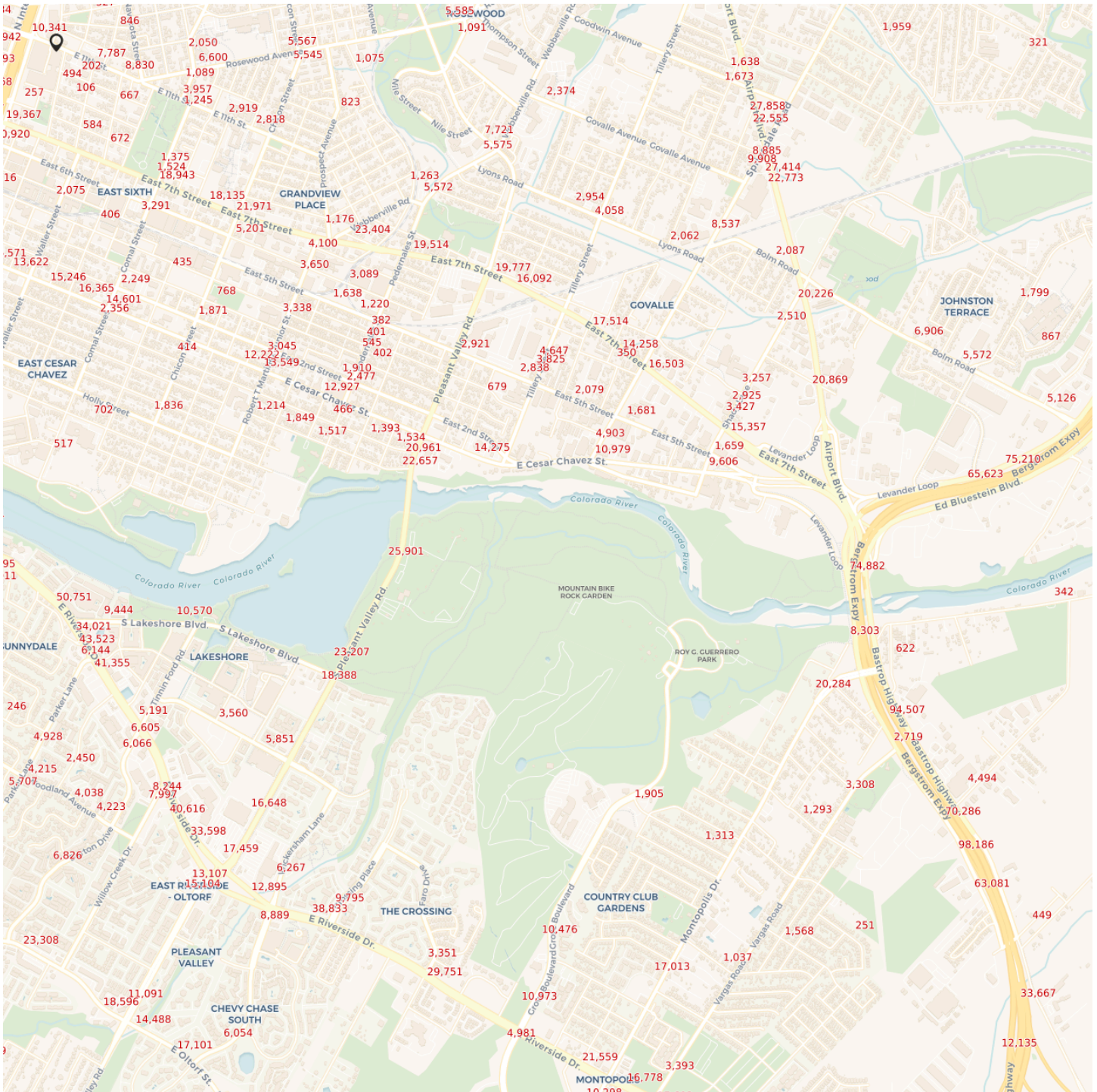


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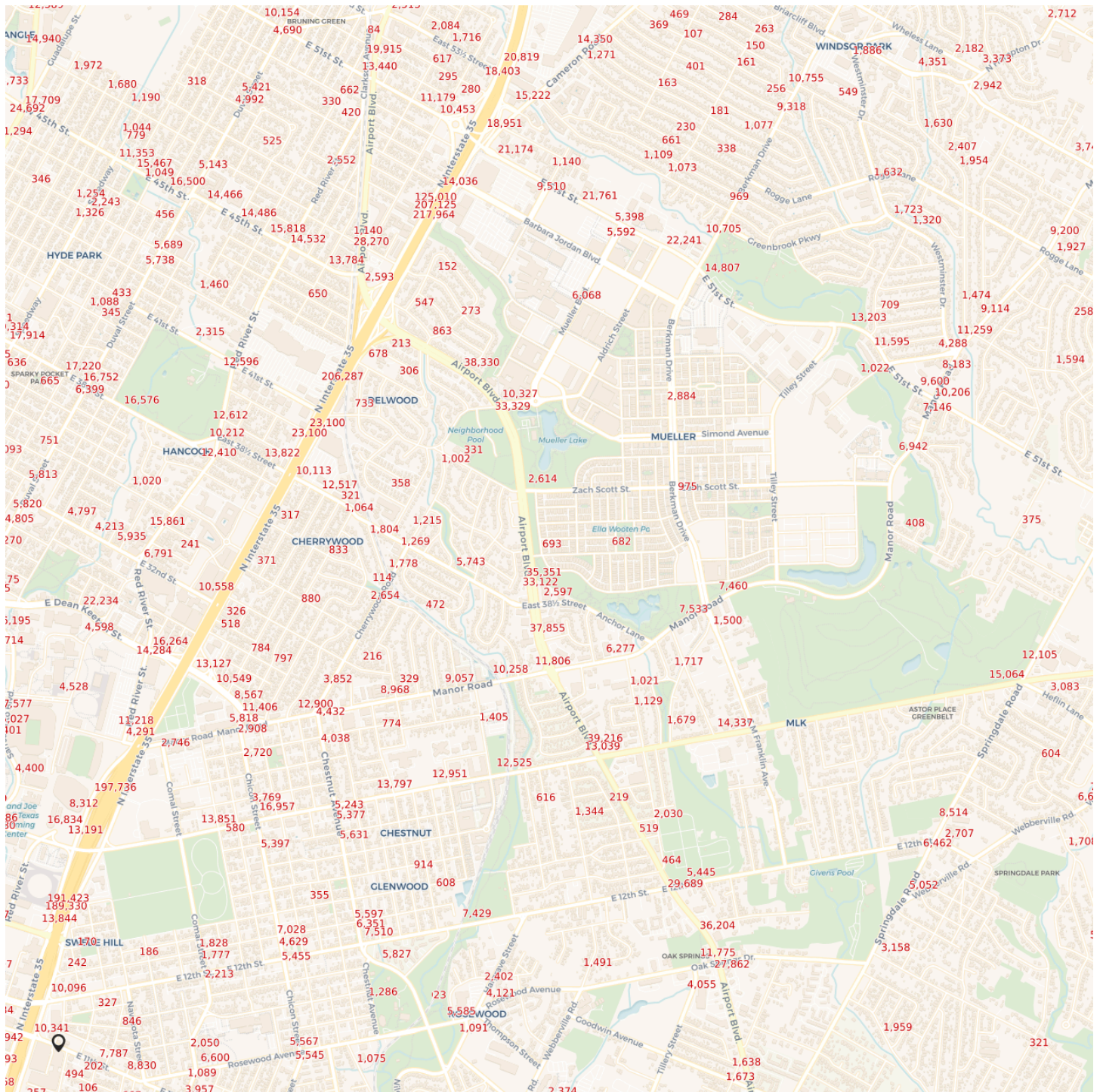


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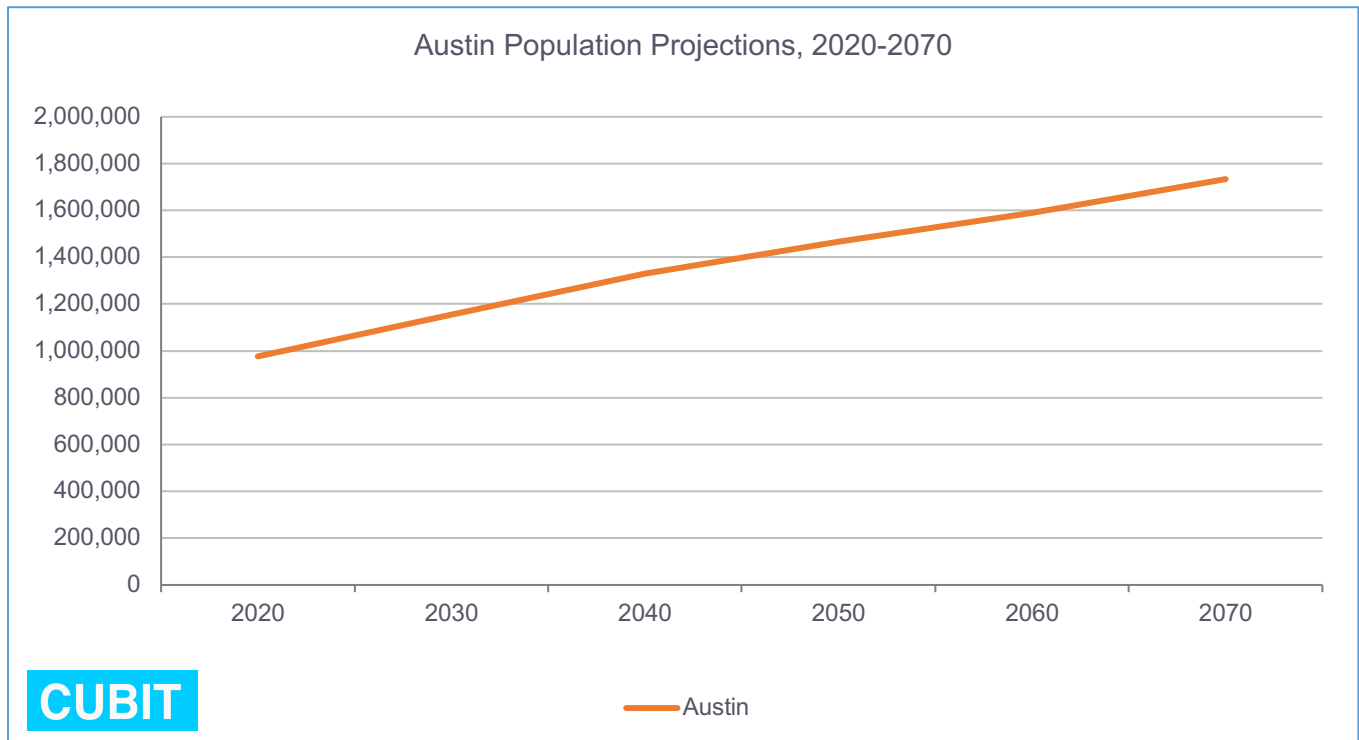


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City Population Projections

City population projections cost \$25. Select "City Population Projections + \$25" when ordering your report.



Year	Austin
2020	976,418
2030	1,153,977
2040	1,330,492
2050	1,466,936
2060	1,589,164
2070	1,733,756

Source: Texas Water Development Board. 2016 Regional Water Plan - Population Projections for 2020-2070.
Downloaded January 2019.

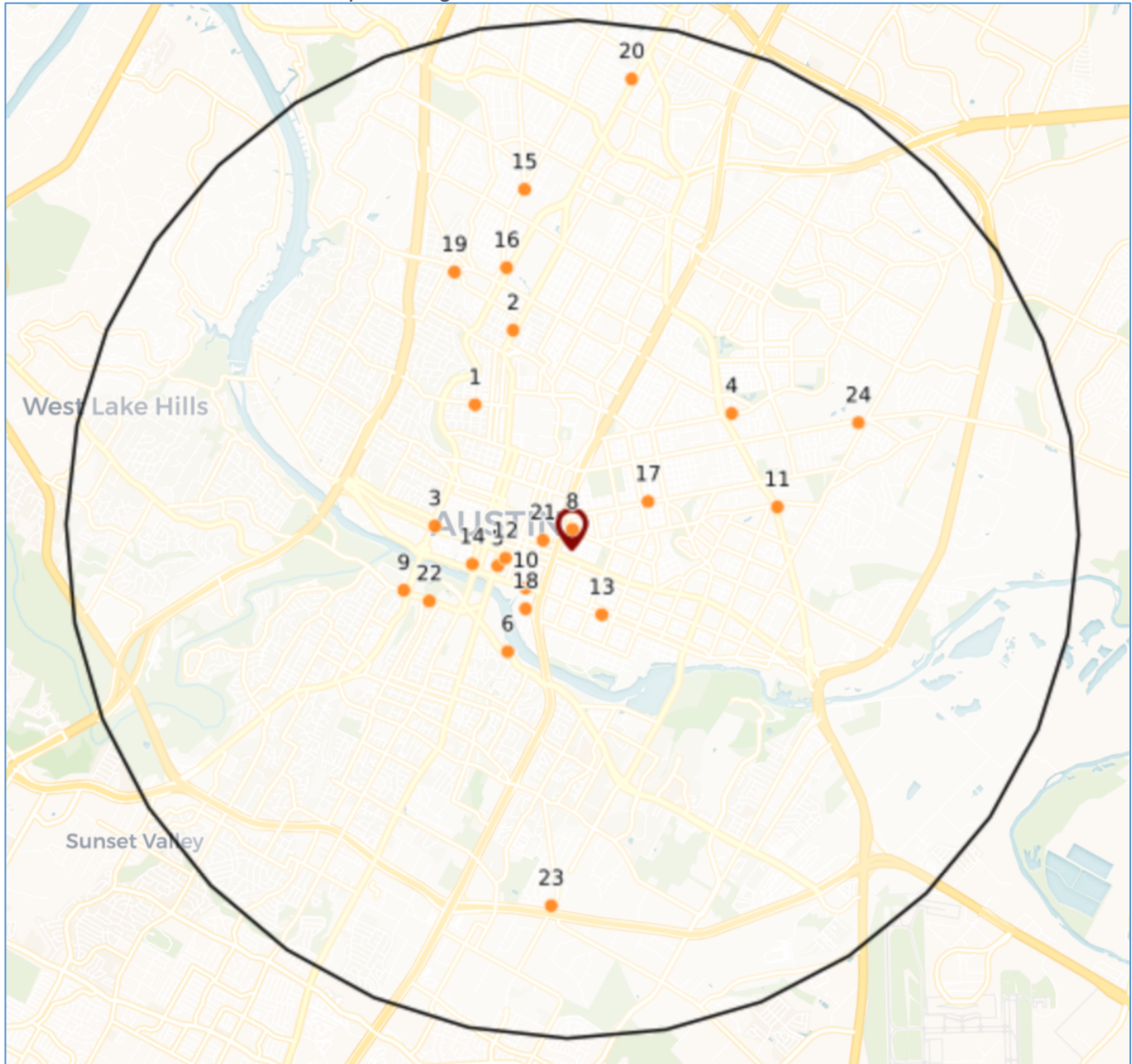
Map of BBQ Restaurants for 5 miles around 900 E 11th St, Austin, TX 78702

Competitor Maps & Lists cost \$199 and add an additional day of work (2 business day turn around). You'll get an interactive map and an Excel file with the names & addresses of the competitors. Select "Competitor list & map +\$199" when ordering your report.

Interactive Map:

https://cubit.cartodb.com/viz/555f74bc-0939-11e5-9002-0e0c41326911/embed_map

- Hopefully helpful Hints. Click on Visible Layers. Turn off all layers except for Restaurants. Zoom in. You can click on each point to get data for each restaurant.



BBQ Restaurants around 900 E 11th St, Austin, TX 78702

ID	NAME	ADDRESS	CITY	STATE	ZIP
1	Bert's Bar-B-Que	907 W 24th St	Austin	TX	78705-4701
2	Black's Bbq	3110 Guadalupe St # 150	Austin	TX	78705-2859
3	Bowie Bbq	525 N Lamar Blvd	Austin	TX	78703-5411
4	Chilantro Bbq	3110 Manor Rd # B	Austin	TX	78723-5703
5	Cooper's Bbq	217 Congress Ave	Austin	TX	78701-4021
6	County Line Gp Inc	512 E Riverside Dr # 200	Austin	TX	78704-1306
7	Donn's BBQ	2617 S Interstate 35	Austin	TX	78741-5568
8	Franklin Barbecue	900 E 11th St	Austin	TX	78702-1905
9	Green Mesquite BBQ & More	1400 Barton Springs Rd	Austin	TX	78704-1011
10	Iron Works Bbq	100 Red River St	Austin	TX	78701-4127
11	J Leonardi's Barbeque	1149 1/2 Airport Blvd	Austin	TX	78702-3152
12	Juice Land	120 E 4th St	Austin	TX	78701-3915
13	Kerlin Bbq	1700 E Cesar Chavez St	Austin	TX	78702-4402
14	Lamberts Downtown Barbecue	401 W 2nd St	Austin	TX	78701-3802
15	Pit Barbeque	4707 Burnet Rd	Austin	TX	78756-2826
16	Rudy's Country Store & Bar-B-Q	3914 N Lamar Blvd	Austin	TX	78756-4017
17	Sam's Que	2000 E 12th St	Austin	TX	78702-1702
18	Scotty's Bbq	74 Rainey St	Austin	TX	78701-4309
19	Smokey Mo's Bar-B-Q	1601 S Interstate 35 # 320	Austin	TX	78741-2503
20	Stiles Switch	6610 N Lamar Blvd	Austin	TX	78752-3502
21	Stubb's Bar-B-Q	801 Red River St	Austin	TX	78701-3312
22	Terry Black's Barbecue	1003 Barton Springs Rd	Austin	TX	78704-1148
23	Vic's Bar-B-Que	3502 Burleson Rd	Austin	TX	78741-7227
24	Willie's Bar-B-Que	4505 E Martin Luther King Jr B	Austin	TX	78721-1356

Source: DataAxleUSA

METHODOLOGY

First, a geographic information system (GIS) analysis calculates the project's radius(es). The GIS analysis then identifies the 2019 US Census Bureau Block Groups that intersect the project's radiuses. Then, the GIS analysis calculates the percent of each Block Group within each radius distance (overlap). Next, the overlap percent is multiplied by the demographics for each Block Group. Finally, the radius demographic estimate equals the sum of the overlap multiplied by the demographics for all Block Groups that intersect a radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau;
2. the estimation of demographics for radius distances using dissimilar shaped Census Block Groups; and
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets).

This methodology assumes that the **population is equally distributed** throughout a Block Group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area Block Groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.

CUBIT

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